

TOYOTA FINANCIAL SERVICES

FINANCIAL EMPOWERMENT

PROGRAMS AND PARTNERSHIPS

At TFS, we know that businesses have the potential to improve lives and move the needle on critical issues, while also helping to support the economy. We believe that companies should be active in helping to improve financial capability. This is why TFS embarked on a Financial Empowerment Initiative to equip under-served students and communities with the tools and resources necessary to feel financially confident and to build capable consumers.

Learn how at www.TFSintheCommunity.com

Girl Scouts of the USA



Girl Scouts helps girls develop their full potential by providing the foundation for sound decision making, ultimately contributing to the improvement of society.

- TFS invested **\$2.3 million** in the "Driving My Financial Future" financial education program, providing financial education workshops, seminars and day camps for **26,000 girls** across the U.S.

Junior Achievement



Junior Achievement provides K-12 programs fostering work-readiness, entrepreneurship and financial literacy skills to inspire students to dream big and reach their potential.

- TFS sponsors and provides volunteers at **5 JA locations** nationwide, helping reach **84,500 students** in BizTown and Finance Park annually.



AFSA EDUCATION FOUNDATION
Brightening Your Financial Horizon

AFSA Education Foundation

An endowment for online, reality-based personal finance courses for young adults.

- TFS provides an Executive board member, as well as **\$40,000** annually to support MoneySKILL.org, a free personal finance course, which has reached:
 - **21,373 teachers**
 - **689,000 students in schools in all in 50 states**

Jump\$tart Coalition



A national, early education organization serving preschool children in low-income neighborhoods -setting them on a path to close the achievement gap.

- TFS believes that every child should have the right to learn financial skills and is proud to support Jump\$tart in advocating for financial curriculum in every school, in every state. Join TFS to take action by advocating with your state coalition.



Financial Services Roundtable

The leading advocacy organization for America's financial services industry.

- TFS partners with government committees on financial education initiatives.



AWARE

Americans Well-informed on Automobile Retailing Economics, or AWARE, is a collaborative industry effort to provide consumers with information, tools and other resources to better understand the auto financing system.

- TFS is a founding partner of www.autofinancing101.org



toyotafinancial.com/learn

Offers information and tools to help consumers navigate their vehicle finance journey with confidence.